



Mad Catz® Announces Three Licensed Limited Edition *Call of Duty®: Black Ops* TRITTON™ Powered Professional Gaming Audio Headsets For Console & PC

Range Includes a True Dolby® Digital 5.1 Surround Sound Headset for Xbox 360® and PlayStation®3 Video Game Systems

San Diego, September 03, 2010

Mad Catz® Interactive, Inc. ("Mad Catz" or "the Company") (AMEX/TSX: MCZ), a leading third-party interactive entertainment accessory provider today announced a new range of exclusive limited edition licensed ***Call of Duty®: Black Ops*** professional gaming audio headsets, powered by the Company's TRITTON brand. The range includes two Microsoft® Xbox 360® and PlayStation®3 video game platform compatible headsets and a separate 5.1 headset for use with PC. The new range of headsets are expected to ship world-wide in time for the 2010 holiday season.

Products expected to ship as part of the range include:

- **Limited Edition Call of Duty: Black Ops Dolby® Digital True 5.1 ProGaming Headset - Xbox 360 / PlayStation 3**

For the professional gamer who demands the highest levels of audio quality, the ***Call of Duty: Black Ops Dolby Digital True 5.1 ProGaming Headset*** delivers uncompromised performance and a highly dynamic surround sound field. Complete with fully braided cables and gold plated connectors, the **True 5.1 ProGaming Headset** connects to the PlayStation 3 or Xbox 360 console and through a total of eight drivers (4 in each ear cup), delivers a wholly authentic Dolby Digital 5.1 experience. Each ear cup houses a front, rear, center and sub driver, which replicates a traditional 5.1 speaker configuration, immersing gamers in the action like never before and producing a 100% accurate audio environment. Detachable boom microphone allows gamers to communicate via Xbox Live™ or PSN™, and a convenient backlit in-line audio controller, with 'break away' safety feature places audio controls within easy reach, allowing gamers to adjust in-game audio and chat levels. In addition, gamers can individually adjust the front, rear, center and sub channels to match their personal preferences. Two sets of ear pads are included, allowing gamers to choose between leather and cloth textures. Fashioned with authentic ***Call of Duty: Black Ops*** artwork, the **True 5.1 ProGaming Headset** features a stealth 'backlit' glow, illuminating both ear



cups when in use. Comes complete with an exclusive high quality padded **Call of Duty: Black Ops** Travel Case which allows for easy transportation for headset and cables. When purchased in North America, the **Call of Duty: Black Ops Dolby Digital True 5.1 ProGaming Headset** will be available exclusively at Best Buy®.

MSRP: \$249.99

- **Limited Edition Call of Duty: Black Ops Dolby® Headphone 5.1 ProGaming Headset - Xbox 360 / PlayStation 3**

Designed for professional gamers everywhere, the **Call of Duty: Black Ops Dolby Headphone 5.1 ProGaming Headset** utilizes Dolby Digital and Dolby Headphone technology to deliver precision audio and crystal-clear in-game voice communication. Complete with fully braided cables and gold plated connectors, the **ProGaming Headset** connects to the PlayStation 3 or Xbox 360 console and uses the included Dolby Digital set top encoder box to deliver a fully immersive 3D audio environment via the precision balanced 2-channel 40mm headset drivers. Fully detachable boom microphone allows gamers to communicate via Xbox Live™ or PSN™, or simply detach the mic and use the headset as high quality headphones should they wish. Convenient in-line audio controller, with 'break away' safety feature places audio controls at the fingertips, allowing gamers to adjust in-game audio and chat levels to create a personalized listening environment. Two sets of ear pads are included, allowing gamers to choose between leather and cloth textures. Fashioned with authentic **Call of Duty: Black Ops** artwork, the **ProGaming Headset** comes complete with an exclusive high quality padded **Call of Duty: Black Ops** Travel Case which allows for easy transportation for headset and cables. When purchased in North America, the **Call of Duty: Black Ops Dolby Headphone 5.1 ProGaming Headset** will be available exclusively at GameStop®.

MSRP: \$199.99

- **Limited Edition Call of Duty: Black Ops True 5.1 ProGaming Headset - PC**

For the professional PC gamer who demands an authentic 5.1 surround sound experience, the **Call of Duty: Black Ops True 5.1 ProGaming Headset** delivers uncompromised performance and a highly dynamic surround sound field. When used with gamers' pre-existing 5.1 sound cards, the **True 5.1 ProGaming Headset** connects to the analog audio outputs on the gamers' PC and delivers authentic surround sound reproduction via a total of eight drivers (4 in each ear cup). Each ear cup houses a front, rear, center and sub driver, which replicates a traditional 5.1 speaker configuration, immersing gamers in the in-game experience. Detachable boom microphone allows gamers to communicate with crystal clear accuracy when playing online and convenient in-line audio controller, with 'break away' safety feature places audio controls within easy reach, allowing gamers to adjust in-game audio and chat



levels. In addition, gamers can individually adjust the front, rear, center and sub channels to match their personal preferences. Two sets of ear pads are enclosed, allowing gamers to choose between leather and cloth textures. Fashioned with authentic **Call of Duty: Black Ops** artwork, the **True 5.1 ProGaming Headset** features a stealth 'backlit' glow, illuminating both ear cups when in use. Comes complete with an exclusive high quality padded **Call of Duty: Black Ops** Travel Case which allows for easy transportation for Headset and cables.

MSRP: \$149.99

Darren Richardson, President and Chief Executive Officer of Mad Catz commented, "We are excited to introduce our new range of Call of Duty: Black Ops headset based on our TRITTON pro-gaming audio technology. The new range delivers the best audio experience as well as providing the Call of Duty: Black Ops enthusiast an exclusively licensed pro-gaming headset. The new headsets are part of our continued strategy to marry our pro-gaming technologies with world-class licenses to bring unique products to market that consumers are passionate about."

For further information please contact:

Media

Alex Verrey: Global PR & Communications Manager

t. +44 (0) 1908 336 538

e. averrey@madcatz.com

Michael Greco: Vice President of Marketing

t. +1-619-321-3564

e. mgreco@madcatz.com

Investors

Stewart Halpern: Chief Financial Officer

t. +1-619-321 3550

e. shalpern@madcatz.com

Joseph Jaffoni, Norberto Aja and Jim Leahy

Jaffoni and Collins Incorporated

t. 212/835-8500

e. mcz@jcir.com



Track Mad Catz via the following social media:

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YouTube® Channel: <http://www.youtube.com/MadCatzCompany>

About Mad Catz Interactive, Inc.

Mad Catz is a leading global provider of innovative products for the interactive entertainment industry. Mad Catz develops and markets accessories for videogame systems and PCs under its Mad Catz (casual gaming), Saitek (simulation), Cyborg (pro gaming), Eclipse (home and office) and Tritton (gaming audio) brands. Mad Catz also operates e-commerce and content websites for videogame and PC products under its GameShark brand, develops, manufactures and markets proprietary earphones under its AirDrives brand, and publishes and distributes video/PC games. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products and has offices in North America, Europe and Asia. For additional information please go to www.madcatz.com, as well as www.store.gameshark.com, www.saitek.com, www.cyborggaming.com, www.eclipssetouch.com, www.trittontechnologies.com, www.gameshark.com and www.airdrives.com.

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