



## Mad Catz® Adds Mac® Compatibility and 720p HD Video Support to TRITTON™ SEE2 USB External Video Card Range

***Updated Range Includes New Mac Compatible Express Docking Station, USB External VGA Video Card, and New UV250 USB to DVI External Video Card***

San Diego, January 06, 2011

Mad Catz® Interactive, Inc. ("Mad Catz" or "the Company") (AMEX/TSX: MCZ), a leading third-party interactive entertainment accessory provider, today announced a new range of USB External Video Cards, being released under the Company's **TRITTON** brand.

A pioneering leader in USB external video card technology, the new range of **TRITTON USB External Video Cards** each use state-of-the-art technology to present consumers with a range of highly flexible, innovative solutions, ideal for their daily computing needs whether used at home or at work.

Full details of the new range of **TRITTON USB External Video Cards** are as follows:

- **TRITTON SEE2 UV150 External VGA Video Card**

The **TRITTON SEE2 UV150 External VGA Video Card** has been updated to now support the Mac OS (Mac OS 10.4 and newer – Intel® CPU only). The **UV150** offers a remarkably simple and cost effective way for consumers to add a second display to their computer setup, ideal for enhancing productivity. A simple plug-and-play external video card, consumers connect to their computer via USB 2.0, instantly adding an additional display without the hassle of installing an internal graphics card. The **UV150** allows consumers' to extend their desktop across multiple displays or via mirror mode, clone one screen onto the other. Compatible with all VGA displays and ideal for screen sizes up to 22", the **UV150** is perfect for practically any application including word processing, spreadsheets, graphic applications, email, and surfing the web. Supporting standard resolutions up to 1600x1200 and widescreen resolutions up to 1680 x 1050, the **UV150** is fully compatible with both Windows® PCs (2000, XP, Vista, and 7) and Mac (Mac OS 10.4 and newer – Intel CPU only).

MSRP: \$59.99





- **TRITTON SEE2 XD300 Xpress Docking Station**

Newly updated to support the Mac OS (Mac OS 10.4 and newer – Intel CPU only) in addition to Windows® based PCs (XP, Vista, and 7), the **TRITTON SEE2 XD300 Xpress Docking Station** offers a universal docking station for all laptops sporting a USB 2.0 port. Offering impressive flexibility and value for money, the **XD300** allows consumers to quickly and conveniently expand their laptop into a full size workstation, providing 4 powered USB 2.0 inputs, a microphone in and speaker out port, a 10/100 Ethernet port and a VGA port. The **XD300** then includes 1 downstream USB 2.0 port, allowing consumers to connect their entire PC ecosystem via a single USB connection. Supporting resolutions up to 1600 x 1200, the **XD300** also allows users to extend their laptop across multiple displays.

*MSRP: \$99.99*

- **TRITTON SEE2 Xtreme UV250 External DVI / VGA Video Card**

Introducing the new **TRITTON SEE2 Xtreme UV250 External DVI / VGA Video Card**. Powered by an all-new next generation graphics chip and Utilizing **TRITTON's** 'T2 Compression' technology, the **UV250** provides enhanced graphics performance and supports full 720p HD video playback. Offering the easiest and most cost effective way to add multiple displays to a PC, the **UV250** connects via USB 2.0, producing an additional display with resolutions up to 1920 x 1200 for DVI or VGA. Using available USB 2.0 ports, users can add up to six external video cards. Patented technology allows the **UV250** to seamlessly integrate into the consumers' system within minutes, providing users the flexibility to select between an extended desktop, mirror mode and primary mode, proving ideal for a variety of applications from graphic design to office applications. The new **UV250** is fully compatible with Windows® PCs (XP, Vista, and 7).

*MSRP: \$99.99*

Darren Richardson, President and Chief Executive Officer of Mad Catz commented, "The new TRITTON USB to video accessories marks the first new video products we have released since acquiring the TRITTON brand in 2010. We believe that consumers will think them worth the wait and believe that each new product in the range adheres to the TRITTON tradition of releasing innovative, groundbreaking technology at a highly affordable price."

The new Mac compatible versions of Mad Catz **TRITTON** branded **XD300** and **UV150** are expected to begin shipping world-wide from February 2011. The all new **UV250** is expected to begin shipping world-wide from April 2011.





For further information please contact:

#### Media

Alex Verrey: Global PR & Communications Manager

t. +44 (0) 1908 336 538

e. [averrey@madcatz.com](mailto:averrey@madcatz.com)

Michael Greco: Vice President of Marketing

t. +1-619-321-3564

e. [mgreco@madcatz.com](mailto:mgreco@madcatz.com)

#### Investors

Allyson Vanderford: Interim Chief Financial Officer

t. +1-619-321 3545

e. [avanderford@madcatz.com](mailto:avanderford@madcatz.com)

Joseph Jaffoni, Norberto Aja and Jim Leahy

Jaffoni and Collins Incorporated

t. 212/835-8500

e. [mcz@jcir.com](mailto:mcz@jcir.com)

Track Mad Catz via the following social media:

Facebook® Page: <http://www.facebook.com/MadCatzInc>

Twitter® Page: <http://twitter.com/MadCatzInc>

YouTube® Channel: <http://www.youtube.com/MadCatzCompany>

#### **About Mad Catz Interactive, Inc.**

Mad Catz is a leading global provider of innovative products for the interactive entertainment industry. Mad Catz develops and markets accessories for videogame systems and PCs under its Mad Catz (casual gaming), Saitek (simulation), Cyborg (pro gaming), Eclipse (home and office) and Tritton (gaming audio) brands. Mad Catz also operates e-commerce and content websites for videogame and PC products under its GameShark brand, develops, manufactures and markets proprietary earphones under its AirDrives brand, and publishes and distributes video/PC games. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products and has offices in North America, Europe and Asia. For additional information please go to [www.madcatz.com](http://www.madcatz.com), as well as [www.store.gameshark.com](http://www.store.gameshark.com), [www.saitek.com](http://www.saitek.com), [www.cyborggaming.com](http://www.cyborggaming.com), [www.eclipsetouch.com](http://www.eclipsetouch.com), [www.trittontechnologies.com](http://www.trittontechnologies.com), [www.gameshark.com](http://www.gameshark.com) and [www.airdrives.com](http://www.airdrives.com).





Safe Harbor for Forward Looking Statements: This press release contains forward-looking statements about the Company's business prospects that involve substantial risks and uncertainties. The Company assumes no obligation to update the forward-looking statements contained in this press release as a result of new information or future events or developments. You can identify these statements by the fact that they use words such as "anticipate," "estimate," "expect," "project," "intend," "should," "plan," "goal," "believe," and other words and terms of similar meaning in connection with any discussion of future operating or financial performance. Among the factors that could cause actual results to differ materially are the following: the ability to maintain or renew the Company's licenses; competitive developments affecting the Company's current products; first party price reductions; the ability to successfully market both new and existing products domestically and internationally; difficulties or delays in manufacturing; or a downturn in the market or industry. A further list and description of these risks, uncertainties and other matters can be found in the Company's reports filed with the Securities and Exchange Commission and the Canadian Securities Administrators

###

